



# *Iowa Meat Processors Association*

*Kenneth and Marcia Richmann, Executive Directors*  
*P.O. Box 334, Clarence, IA 52216 Phone: (563) 452-3329*

October 2019

Dear Supplier:

The Iowa Meat Processors Association (IMPA) publishes the IMPA Newsletter five times a year. We would be pleased to have your company place an ad in our publication.

The advertising rates are as follows

One-half page on the **outside** of the mailer is \$250 (Only one available)

One-half page on the inside pages is \$175

One-quarter page is \$100

Business Card Ad is \$75

Full page ad is \$300

**The rates are stated as yearly rates.**

**To place an ad, send an electronic copy of the ad to us at our email address which is: [kmrichmann@hotmail.com](mailto:kmrichmann@hotmail.com). You may also enclose a hard copy. All ads will be in black and white in the newsletter.**

We would like to purchase a \_\_\_\_\_ advertisement and you may use the same ad as last year.

We would like to purchase a \_\_\_\_\_ advertisement and we are sending an electronic copy of the ad to be run in the newsletter.

**Size guidelines: One-half page: 4.5" to 5" high x 7" wide**

**One-quarter page: 3.5" wide x 5" high**

**Business card: 2" high x 3.5" wide**

**Full page: 7.5" wide x 10" high**

**The rates quoted are for one year and the advertising year is from convention to convention (March 2020-February 2021). Rate stated is for the entire year.**

Thanking you in advance for your consideration in this matter.  
Sincerely,

Kenneth & Marcia Richmann  
Executive Directors, IMPA

*Fax: (563) 452-2141*

*E-Mail: [kmrichmann@hotmail.com](mailto:kmrichmann@hotmail.com)*