



Iowa Meat Processors Association

Kenneth and Marcia Richmann, Executive Directors
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Dear Supplier:

The Iowa Meat Processors Association (IMPA) publishes the IMPA Newsletter five times a year. We would be pleased to have your company place an ad in our publication.

The advertising rates are as follows

One-half page on the outside of the mailer is \$250

One-half page on the inside pages is \$175

One-quarter page is \$100

Business Card Ad is \$75

Full page ad is \$300

The rates are stated as yearly rates.

To place an ad, complete the following information and submit it with a black and white copy of the ad with your remittance to the address listed on this letterhead.

You may submit an electronic copy in addition to the hard copy of your ad to the e-mail listed or send it on a CD.

We would like to purchase a _____ advertisement and you may use the same ad as last year.

We would like to purchase a _____ advertisement and we have included a copy of the ad to be run in the newsletter.

Size guidelines: One-half page: 4.5" to 5" x 7"

One-quarter page: 3.5" x 5"

Business card: 2" x 3.5"

Full page: 7.5" x 10"

The rates quoted are for one year and the advertising year is from convention to convention (February 2012-January 2013).

Thanking you in advance for your consideration in this matter.

Sincerely,

Kenneth & Marcia Richmann
Executive Directors, IMPA

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